

2007 Living In Your Pride Fashion Show

LOGISTICS

- Space - Model/Designer Calls
Rehearsal Space
- Backstage - Rolling Racks
Steamer
Water
Refreshments (fruit, cheese & crackers, etc)
- Stage - Extended Runway (Fashion Week Set-up)
Fabrics: Backdrops
Fans (3): 2 @ end of runway; 1 @ top of the runway
Props: Greenery/Foamcore Letters/etc.
Spray Paint
Spotlight(s)
Projectors & Projection Screens (2 each): 1 on either side of the stage
Rope Lighting for runway
- Emcee - Marion Harvey has offered. However would like additional \$\$\$ to bring in other potential emcees/guests to host or co-host the show. Following are possible candidates: Miss Sofia – V-103
Wanda Smith – V-103
Rodney Chester – Noah's Ark
Frenchie Davis – American Idol
Eva Pigford – Top Model
Michael Knight – Project Runway
- Advertising - Flyers/Flyer Cards for Model/Designer Call
Fashion Show Programs
Magazines/Publications: Creative Loafing
Jezebel
David
Clik
Noble
Krave
Bleu
SoVo
Free Advertising: Myspace.com
ModelMayhem.com
MyModelTalk.com
Craigslis.com
Yahoo! Groups

Compensation- We would like to create packages to appease and attract the participants of the fashion show: i.e.- makeup artists, fashion designers, accessories designers, hairstylists, models, etc. We want to provide a proposed letter of intent detailing what will provide that can also double as a tax letter for the participants. We also would like to get signed contracts on everyone with the show. Following are some of the proposed forms of compensation for the groups:

Models: -Letter of Intent / Tax Letter
 -CD of Show Pics
 -DVD of the Show

Designers: -Letter of Intent / Tax Letter
 -CD of Show Pics
 -DVD of the Show
 -Information Listed in Pride Guide/Program
 -1-2 Tables in the Market Place (the designers could rotate shifts to sell potential products to profit during the weekend)

MUAs &

Hair Stylists: -Letter of Intent / Tax Letter
 -CD of Show Pics
 -DVD of the Show
 -Information Listed in Pride Guide/Program
Note: Jerry Boles has contacts with the makeup team used last year. He may be able to get them again for this year's show.

Photographer: -Letter of Intent / Tax Letter
 -Information Listed in Pride Guide/Program
 -Parking Reimbursement
Note: Malik M.L. Williams is considering being the fashion show photographer.

Videographer: -Letter of Intent / Tax Letter
 -Information Listed in Pride Guide/Program
 -Parking Reimbursement

In addition, we could set up a mega shoot prior to Pride weekend where we could incorporate all the MUAs, Hair Stylists, Models, Fashion & Accessories Designers, & Photographers. This would allow everyone to build their portfolios and provide ITLA with additional materials for advertising.

Misc.- Bar / Bartender for Fashion Show
 Vendor tables (no more than 4)

Potential
Sponsors-

GetBarc.com

Zirh Men's Skincare

Black Arts Festival – *I have a contact with one of the directors*

Pre-Pride
Events-

I have two suggestions for potential fundraising events for the fashion show: a model carwash and a swimsuit fashion show/pool party. The carwash would be just that...we locate a spot and have the models wash cars in swimsuits. For the other event...we do a pool party and have a mini fashion show by the water with the models wearing swimwear, lingerie, and loungewear of the participating designers.

Anthony Criss

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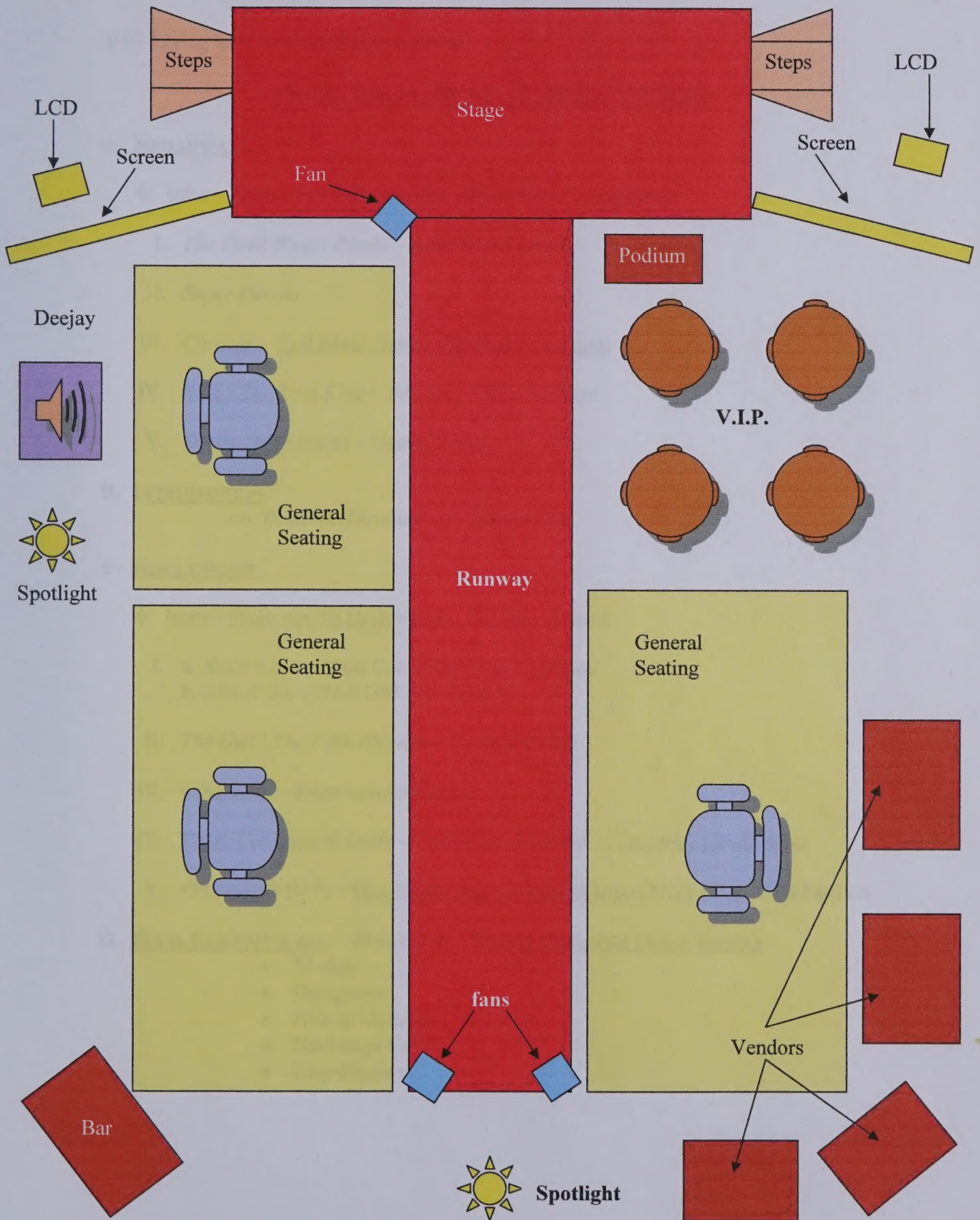
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With Men's Skincare

GetBare.com

Potential
Sponsor

Pre-Prize
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2007 Living In Your Pride Fashion Show

FROM BROADWAY TO HOLLYWOOD

A. BROADWAY

✧ Intro – *Alvin Ailey's Revelations* – Swimwear/Loungewear

I. *The Devil Wears Prada* – New York Fashion

II. *Super Heroes*

III. *Chicago* – Cell Block Tango (He Had It Coming)

IV. *Aida / The Lion King* – African / Tribal Couture

V. *Dreamgirls* (Stage) – Heavy Heavy

B. INTERMISSION

⇒ Dancers (Exxxclusive) – *Stomp/Rize*

C. HOLLYWOOD

✧ Intro – Welcome To Hollywood – Beyonce & JayZ

I. a. *Noah's Ark* – West Coast Gay Men's Fashion
b. *Like A Boy* – Stud Girl's Fashion

II. *The Cell / The Fifth Element* – Haute Couture

III. *Cinderella* – Eveningwear/Formal

IV. *Pussy Cat Guys & Dolls* – Body Paint/Makeup....Lingerie....Swimwear

V. *Dreamgirls* (MP) – One Night Only (Extended Disco Mix) – Retro 70s Fashion

D. FINAL CURTAIN CALL – *Dreamgirls* – Family (Extended Dance Remix)

- Models
- Designers
- Hair & Makeup
- Backstage Crew
- Coordinators

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CLIR DHC Grant 2026-2028

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